

TARASOVA DARYA

Date of birth: 11/10/1986 (33 years old)

contact phone: 0494 45 93 53

email: darazova@yahoo.com



Education

2019 – 2020 - HEC Liège, The University of Liège,
master's program - General Management

2011 - 2012 - French University College at St. Petersburg State University (St. Petersburg),
master's program, department - Sociology

2004 - 2010 - Minsk State Linguistic University

Faculty of International Communication

Specialization: International economics, Public Relations, Assistant Translator (English / French)

Work experience

August 2018 - June 2019 - Representative office of the manufacturer of paints and varnishes ChUP "MAV" in Kaliningrad (Russia)

www.mav.by

Position: Head of Representative Office

Duties:

- ✓ creation of a trade and logistics center in the region;
- ✓ organization of sales of plant products in leading retail chains of the construction industry;
- ✓ negotiating with leading developers in the region;
- ✓ staff recruitment.

July 2015 - August 2018 -Branch of the Embassy of the Republic of Belarus in the Russian Federation in Kaliningrad (Russia)

www.embassybel.ru

Position: Trade and Economic Service Officer

Duties:

- ✓ planning the activities of the Embassy's Department of Economic Affairs;
- ✓ preparation of analytical materials on trade and economic cooperation;
- ✓ promotion of Belarusian export products to the market of the Kaliningrad region; attracting foreign investors to Belarus;
- ✓ organization of official visits of government delegations and business structures of Belarus and the Kaliningrad region;
- ✓ selection of business partners, support of the negotiation process, preparation of the participation of Belarusian and Kaliningrad enterprises in forums, exhibitions on the territory of the parties;
- ✓ preparation of information materials for posting on the website of the Embassy branch and regional media.

October 2012 - July 2015 - European Information and Consulting Center at Chamber of Commerce, Kaliningrad region

www.euroinfocenter.ru

Position: Senior manager.

Duties:

- ✓ interaction with enterprises of the Kaliningrad region;
- ✓ organization of exhibition activities;
- ✓ preparation of business meetings (B2B);
- ✓ organization of business missions for Kaliningrad companies to international specialized exhibitions;
- ✓ preparation and conduct of seminars, round tables and conferences;
- ✓ translation of documentation, conducting business correspondence in Russian and English;
- ✓ participation in negotiations, interpretation;
- ✓ preparation of the Center's advertising material (presentations, handouts, newsletters (Russian / Eng.);
- ✓ writing news announcements and reporting articles on the website, Internet portals and print media.

February 2010 - June 2011 - OJSC "Belarusian Metallurgical Plant"

www.belsteel.com

Position: Marketing specialist

Duties:

- ✓ analysis and research of sales markets;
- ✓ price analysis of their own assortment and the range of competitors;
- ✓ preparation of reports for the head;
- ✓ support and filling in the content of the plant's website, preparation of material for the factory newspaper, participation in the organization of corporate events.

Knowledge of foreign languages:

Russian/Belarussian – native speaker

English - Professional

French - Professional

Italian - basic level

Advanced training courses:

2006 - 2009 - Participation in student exchange programs (USA).

2012 - 2015 - Quarterly continuing education courses for employees of the EICC - Russia network (Moscow).

Additional Information:

Driving license "B".